# **Financial Results Briefing for FY2021**

#### **Key Message**

[ Steady progress in strategy to expand market share, starting with sales and activation of payment terminals ]

November 12, 2021

GMO Financial Gate, Inc. (Ticker: 4051, TSE-M)

6th IR Presentation



https://www.gmo-fg.com/

# **Cautionary Note Regarding Presentation Materials**

The content of these presentation materials is based on generally recognized economic and social conditions, as well as assumptions judged to reasonable by GMO Financial Gate as of November 12, 2021

Note that presentation material content is subject to change without prior notice in response to changes in the business environment or other unforeseen circumstances

# Meeting agenda

- 1. Summary of financial Results for FY2021
- 2. FY2022 projection

3. Growth Strategy and Progress

4. Financial Highlights

5. Appendix

# 1. Summary of Financial Results for FY2021

## **1.1 FY2021 Summary**

Achieved the full-year earnings target despite multiple declaration of state of emergency.

### FY2021 full-year P6

- Revenue: ¥7.09 billion (+92.0% YoY), OP: ¥0.59 billion (+30.1% YoY)
- Surpassed revised forecast (revised on Aug. 10) Revenue: 109.1%, OP: 100.0%
- TRX Volume: **0.14 billion (+105.5% YoY)** GMV: **¥1.2 trillion (+86.8% YoY)**→Making steady progress towards our target GMV of ¥5 trillion in 2025
- Stock-model revenue P8
  - Stock-model revenue steadily increased to ¥1,923 million (+32.1% YoY)
- No. of active terminal P11
  - No. of active terminal steadily increased due to progress in sales and installation As of Sep 2021: 124.9K (+52.2K YoY, +71.8% YoY)
- Payment terminal sales drove the sales increase, with full-year contribution from *stera* terminal sales.
- A data sharing service originating from payment has been launched in IoT domain with high labor-saving demand.
- The number of installation in the mobility payment area also steadily increased.
- Alliance projects such as House Points\* increased. (\*Unique points that each retailer issues to consumers)

### 1.2 Summary of Financial Results

(1.7x)

Revenue exceeded the forecast, driven by sales of payment terminals. OP was in line with the forecast. Despite prolonged SOE in Q4, the number of TRX volume & GMV doubled YoY.

| (Millions of yen)                       | FY2020<br>Actual | FY2021<br>Forecast<br>(Revised on Aug. 10, 202 | FY2021<br>Actual       | Actual/Forecast (%) (Revised on Aug. 10, 2021) | YoY                    |
|---|------------------|--|------------------------|--|------------------------|
| Revenue                                 | 3,691            | 6,500  | 7,089                  | 109.1%   | +92.0%                 |
| Gross profit                            | 1,617            | 1,894  | 2,020                  | 106.6%   | +24.9%                 |
| Operating profit                        | 452              | 589  | 589                    | 100.0%   | +30.1%                 |
| Profit attributable to owners of parent | 291              | 368  | 411                    | *<br>111.4%                                    | +41.0%                 |
| Dividend per<br>share                   | ¥40              | ¥47  | y ¥51                  | <b>¥+11</b> from FY2020                        | actual                 |
|   |                  |  |                        | * Recorded ¥30 million a                       | s non-operating income |
|   |                  | erminal units<br>f Sep 2021)                   | TRX Volum<br>(Q4 only) | е (  | GMV<br>4 only)         |
| KPI                                     | 12               | 24,857   | Approx. 49.1 m         | nillion Approx.                                | ¥381 billion           |

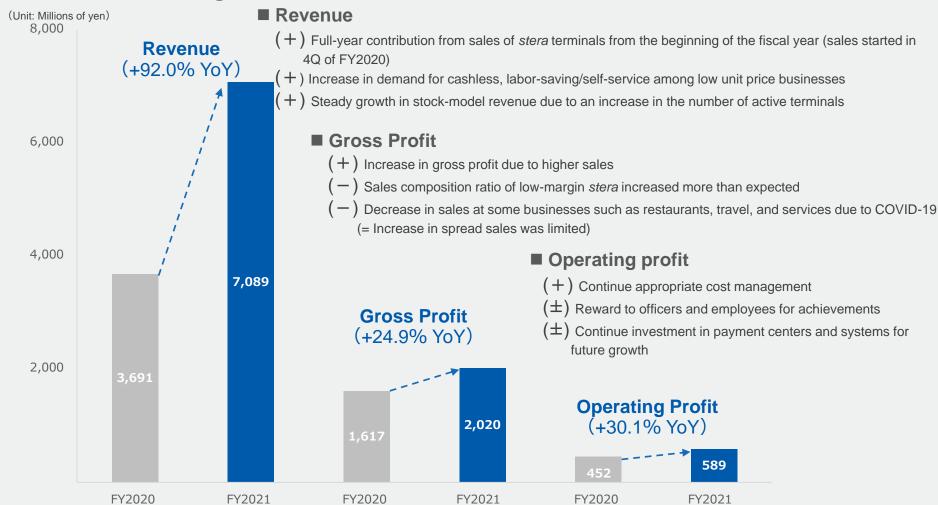
(YoY)

(2.2x)

(2.1x)

#### **Major Topics Regarding Financial Results** 1.3

Payment terminal sales drove sales growth. Although the contribution to profit is low at present, it contributed to the expansion of the revenue base. OP is in line with the forecast due to steady profit accumulation and cost management.



#### **Revenue by Business Model** 1.4

Initial sales increased significantly due to strong sales of payment terminals to account for more than 70% of total sales.

Stock-model revenue increased mainly in fee revenue due to increased transaction volume.

| (Millions of yen) | FY2020<br>Actual | FY2021<br>Actual                                       | Composition<br>Ratio | YoY     |
|-------------------|------------------|--|----------------------|---------|
| Initial           | 2,235            | 5,166  | 72.9%                | +131.1% |
| Stock-Model       | 1,456            | 1,923  | 27.1%                | +32.1%  |
| Stock             | 488              | 624  | 8.8%                 | +27.8%  |
| Fee               | 305              | 533  | 7.5%                 | +75.0%  |
| Spread            | 662              | 764  | 10.8%                | +15.5%  |
| Total             | 3,691            | 7,089  | 100.0%               | +92.0%  |
|                   | COVID-19         | COVID-19<br>※SOE (2 <sup>nd</sup> to 4 <sup>th</sup> ) |                      |         |

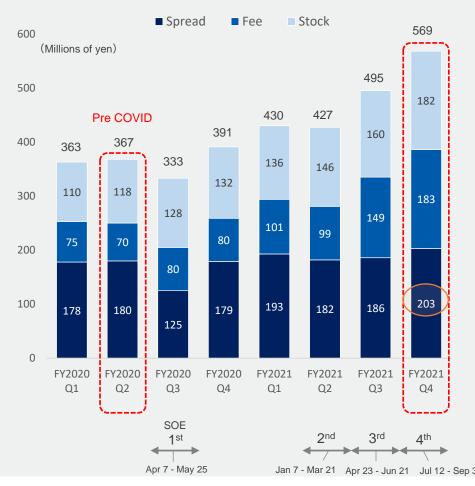
# 1.5 Revenue by Business Model (Quarterly)

Jan 7 - Mar 21 Apr 23 - Jun 21 Jul 12 - Sep 30

In Q4, both initial and stock-model revenue reached a record high. Despite the impact of COVID-19, spread revenue is recovering through acquisition of new member merchants.

#### **Initial Revenue** 1,800 (Millions of yen) 1,682 1,525 1,600 1.400 Pre COVID 1,200 1,103 1,000 855 800 693 626 600 451 465 400 200 FY2020 FY2020 FY2020 FY2020 FY2021 FY2021 FY2021 FY2021 Q1 Q3 Q4 01 Q2 Q3 Q2 Q4

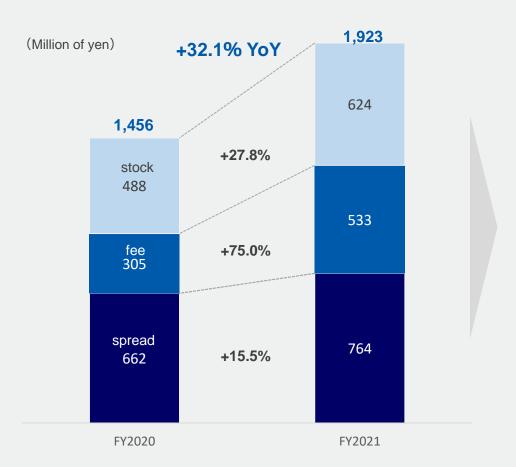
#### Stock-Model Revenue



SOE

#### 1.6 Growth in Stock-Model Revenue

Stock-model revenue increased over 30% YoY, mainly driven by fee revenue. Spread revenue increased stably thanks to New Normal initiatives.



#### **New Normal Initiatives**

#### Stock

- Promote web data sharing services (launch data sharing services in the IoT domain)
- Increase the number of contracts for points/QR code payments

#### Fee

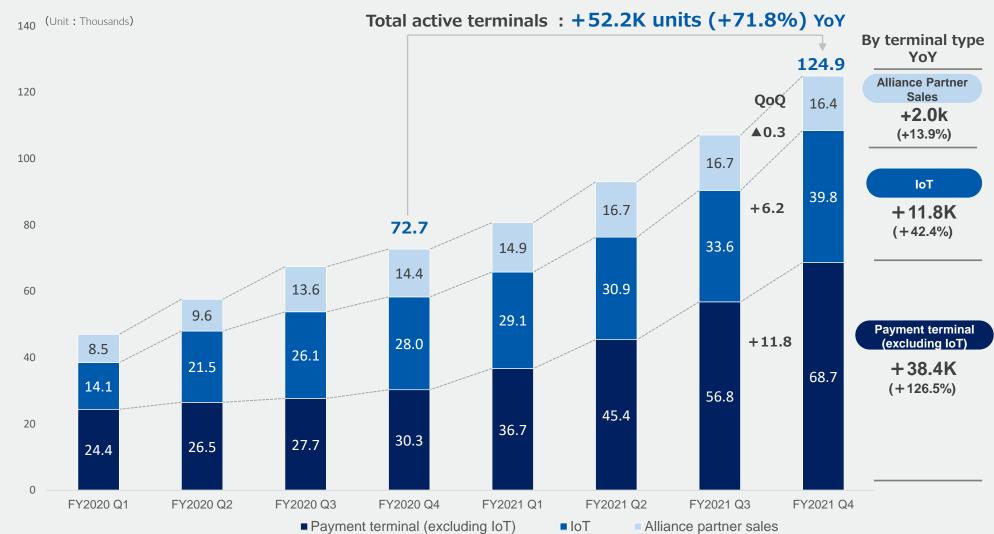
- · Continue to promote the operation of payment terminals
- · Acquire merchants with large transaction volumes (low unit price)

#### **Spread**

- Acquire merchants in the IoT domain (payment machines, ticket machines, self-checkout registers, etc.)
- · Acquire merchants in clinics/medical industry

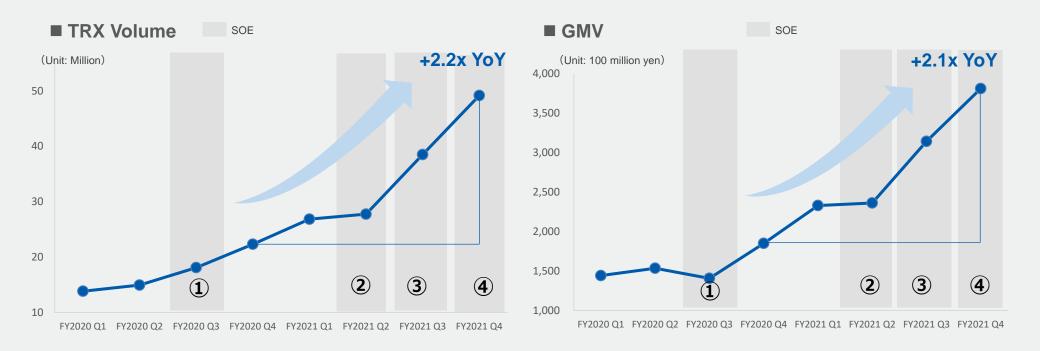
### 1.7 Consolidated KPIs (No. of Active Terminals)

Payment terminals (excl. IoT) drove the increase, with IoT also growing on the back of the trend toward self-service. Alliance partner sales, which are managed by other companies, decreased QoQ due to partial cancellations.



## 1.8 Consolidated KPIs (Quarterly TRX volume/GMV)

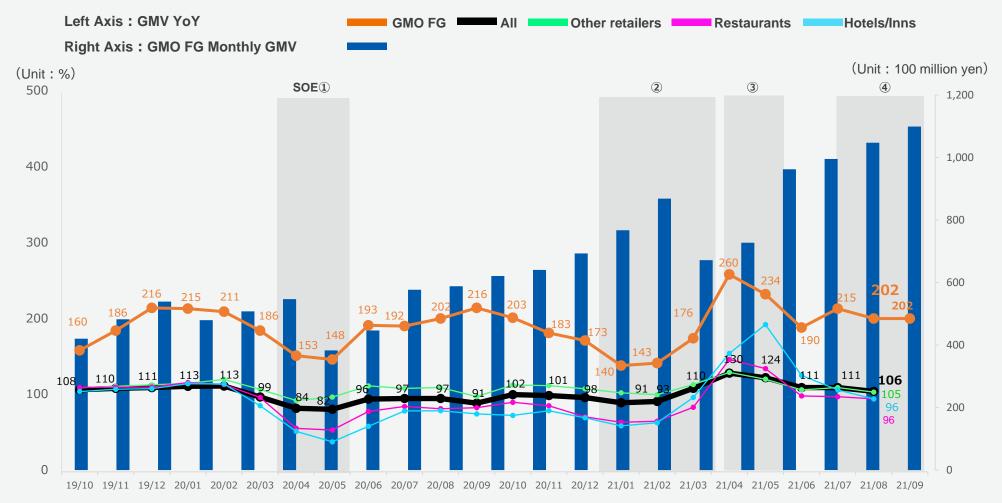
Even under the movement restrictions due to the declaration of a state of emergency, TRX volume and GMV largely exceeded the target (+50% YoY) due to acquisition of merchants with a balanced customer base and an increase in the number of active payment terminals.



<sup>\*</sup>Increasing number of merchants are adopting cashless payment as a safer payment means amid COVID-19. Despite the repeated issuance of the emergency declaration, TRX volume and GMV grew steadily due to the acquisition of merchants with a balanced customer base.

### 1.9 Comparison with Market Growth

In the most recent month (August), the total credit card payment amount in the entire market was 106% of the previous year's level and GMO FG's GMV largely exceeded it at 202%, with contribution mainly from acquisition of new merchants.



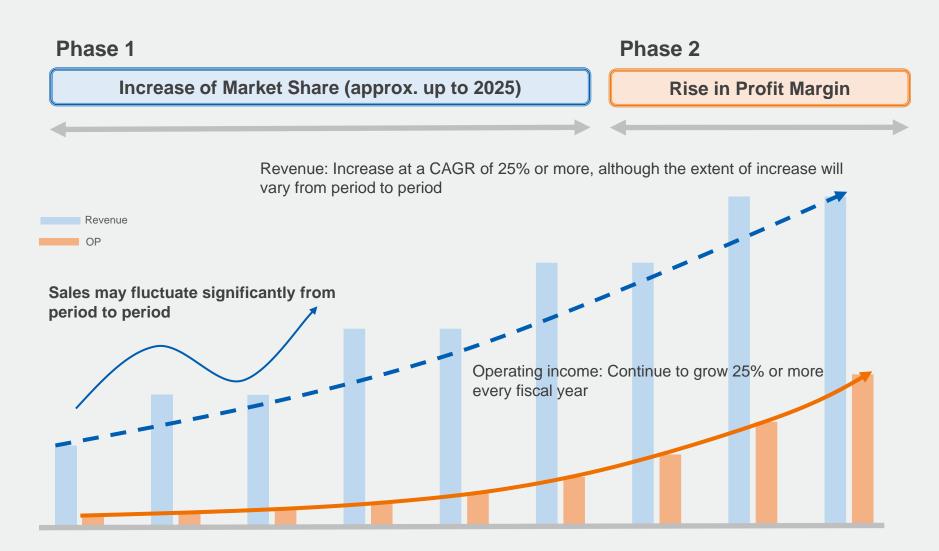
Source: Ministry of Economy, Trade and Industry

# 2. FY2022 Projection

#### Image of rise in Rev & OP 2.1

Phase1: Focus on sales/activation of payment terminals and revenue will be fluctuated.

Phase2: Expansion of Stock-Model revenue.



### 2.2 FY2022 Earnings Forecasts

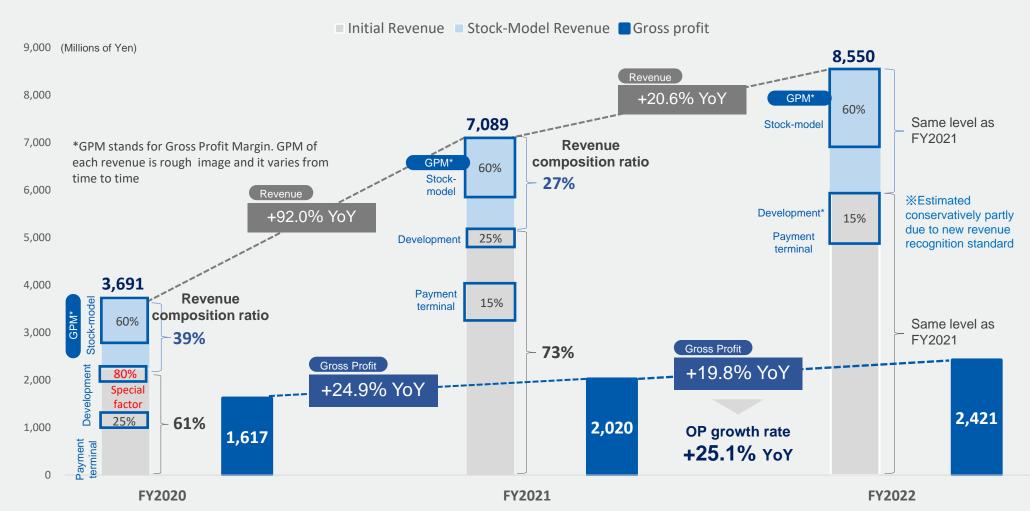
Plan to increase revenue by more than 20% YoY through increases in sales of payment terminals and stock-model revenue, and maintain mid- to long-term sustainable growth in OP with the managerial target of +25% YoY.

| (Millions of yen)                       | FY2021<br>Actual | FY2022<br>(Forecast) | YoY    |
|---|------------------|----------------------|--------|
| Revenue                                 | 7,089            | 8,550                | +20.6% |
| Gross profit                            | 2,020            | 2,421                | +19.8% |
| Operating profit                        | 589              | 737                  | +25.1% |
| Profit attributable to owners of parent | 411*             | 461                  | +12.1% |
| EPS                                     | ¥101.98          | ¥112.33              | -      |
| Dividend per share                      | ¥51              | ¥57                  | _      |

\* Recorded ¥30 million as non-operating income

### 2.3 Verification of Increase in Gross Profit

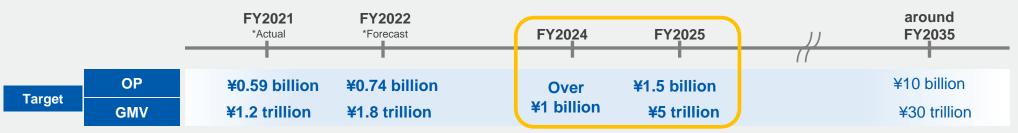
In FY2021, gross profit growth was low compared to sales increase (as expected) due to special factors in FY2020 and a change in the composition ratio of payment terminal sales. FY2022 forecast aims to achieve OP target with the same sales composition as FY2021.



# 3. Growth strategy and Progress

### 3.1 Progress of Action Plans for OP Growth

Strategy to increase market share, starting with sales of payment terminals, is making steady progress towards the target. Various measures are making steady progress, and several mid- to long-term growth strategies are under consideration.

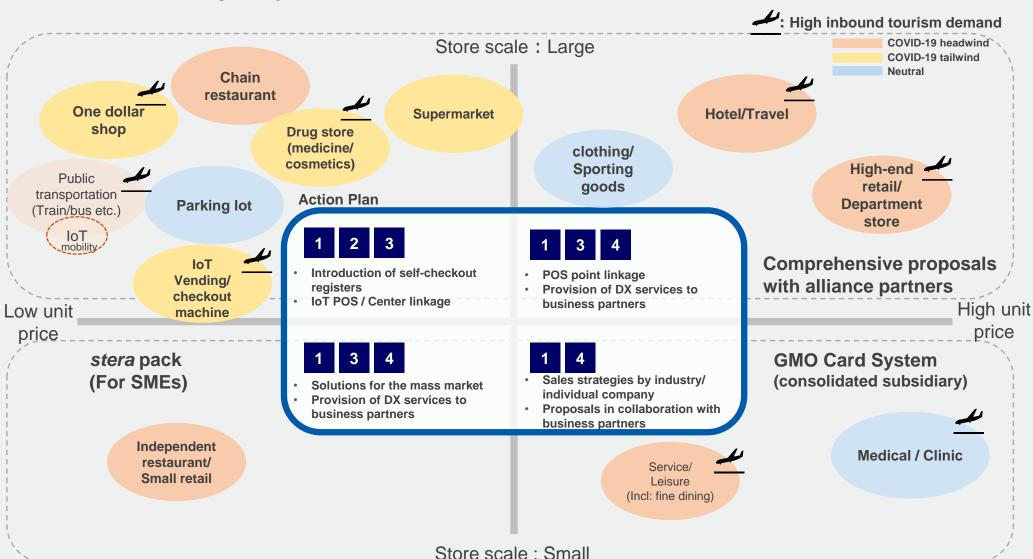


- Growth strategies and progress (~2025)
  - Acquire multi-industry/high-growth companies by launching next-generation multi-payment terminals
  - Continued to focus on sales of payment terminals. Steady increase in the number of active terminals
  - Promoting acquisition of member merchants in a wide range of industries and business categories
  - Considering handling new terminals to meet expanding and diversifying customer needs
  - 2 Expand IoT payments by supporting contactless (tap) and unattended payments
  - Expanding and diversifying center connection projects, such as mobility payments
  - Increasing the provision of cashless services to merchandise vending machines with the advance of unmanned and labor-saving operation
  - Contributing to the growth of IoT settlement on the back of high demand for self-checkout registers (hotels, one dollar shops, etc.)
  - 3 Acquire large customers through expansion of alliances with QR, points, etc.
  - Signed contracts for new alliance projects for house points of railroad systems, etc.
  - QR code settlement in the IoT domain to be launched in December 2021 as scheduled
  - 4 Increase added value by strengthening settlement center functions
  - Launch an improved version of the transaction inquiry web service in November
  - Plan to upgrade back-office functions (billing and settlement operations, etc.) from December
  - Provision of DX services to business partners is on schedule (some services have already started in June)

- Mid- to long-term growth strategy (2025~)
  - Maintain a growth curve of 25% or more by diversifying alliance strategies (payment methods, additional functions, customer acquisition routes)
  - Expand stock-model revenue by providing FinTech/money services
- 3 Expand profit points through the use of loT data
  - Ongoing preparation for continued growth

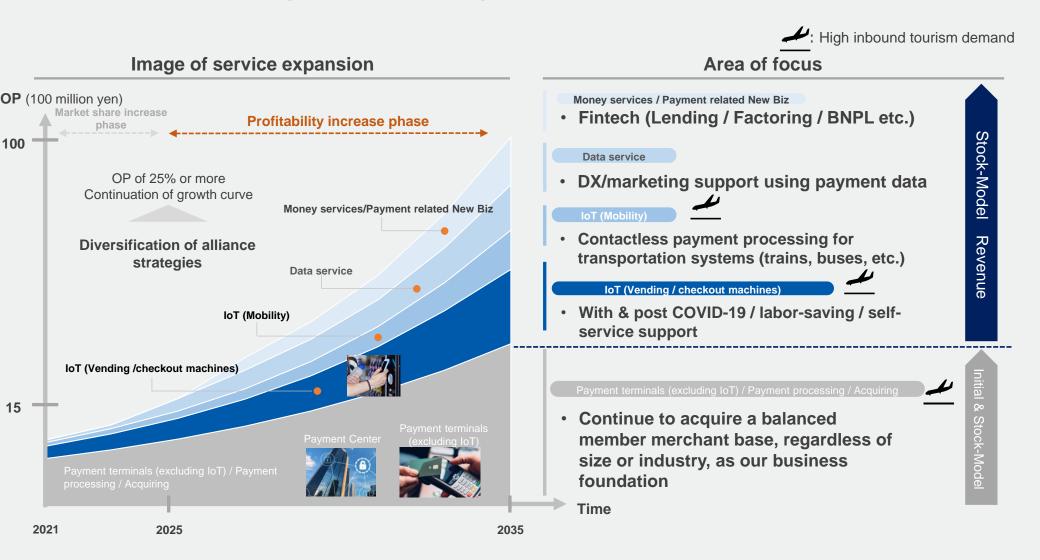
## 3.2 Growth Strategies for 2025

Preparing steadily for the recovery in domestic consumption and inbound demand in the post-COVID-19 economy. Acquire a well-balanced member merchant base across industries.



## 3.3 Growth Strategies for 2025 and Beyond

For 2025 and beyond, we aim to grow stock-model revenue in the payment-related field. Aim at a continuous 25% growth in OP through business diversification.



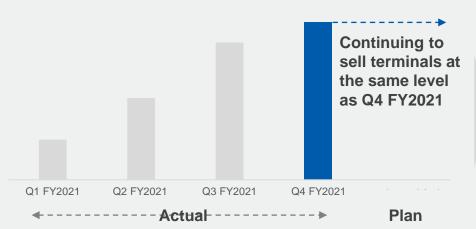
# 3.4 Global Payment Network Progress

In FY 2022, we expect the sales level of the previous 4Q to continue. The sales pace is expected to be normalized, with a steady increase in the number of forecasts in a wide variety of industries.

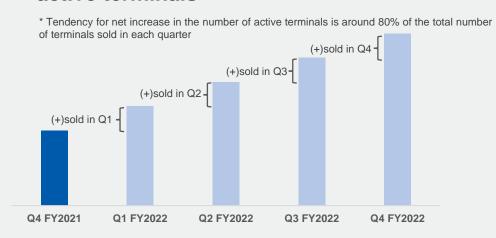
#### ■ No. of active terminals \* Payment terminals (excluding IoT)

| (Unit:                            | FY2020    | FY2020              | FY2021         | FY2021        | FY2021         | FY2021    | QoQ                   | YoY                  |
|-----------------------------------|-----------|---------------------|----------------|---------------|----------------|-----------|-----------------------|----------------------|
| Thousands)                        | End of Q3 | End of Q4           | End of Q1      | End of Q2     | End of Q3      | End of Q4 | (%)                   | (%)                  |
| Payment Terminals (excluding IoT) | 27.7      | Launched stera 30.3 | 36.7<br>5.4 +8 | 45.4<br>.7 +1 | 56.8<br>1.4 +1 | 68.7      | <b>+11.8</b> (+20.8%) | <b>+38.4</b> (+2.3x) |

#### ■ Sales Forecast Image



# ■ Future trends and images of the number of active terminals



**(+0.6)** 4.0

3.4

3.1

1Q末 2Q末 3Q末 4Q末 1Q末 2Q末 3Q末 4Q末 20年9月期20年9月期20年9月期20年9月期21年9月

#### 3

### 3.5 IoT/Unattended Market Growth

The number of terminals is expected to be equal to or greater than the market for payment terminals in real stores. Unattended market (= general term for vending/service machine market) is expected to expand further due to changes in the external environment such as a decrease in the working population.

Steady growth

No of active IoT terminals 4.5 million (Unit: 10 Thousands) 2.9 2.8 Push factors associated with changes in the external environment 2.6 **Declining workforce** 000 000 2.2 Labor-saving support **Unattended** Goods/ Tickets Beverages/ Self-checkout Obtaining inbound demand machine sweet treats commodities Market (Golf/Hotel) Retailers moving into offices 1.4 Revision of the Pro-Sales Act COVID-19 Metered parking/ Self-checkout Coin-operated EV chargers washing register

Offline Market

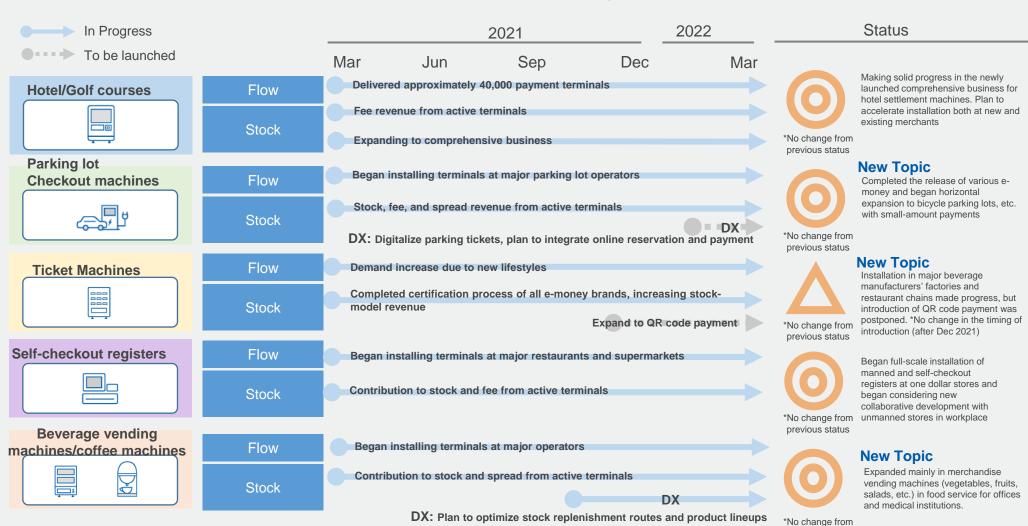
4 million



Source: The Japan Vending System Manufacturers Association, Japan Ministry of Health Labor and Welfare, Yano Research Institute Ltd.

# 3.6 Progress of IoT Payment Business

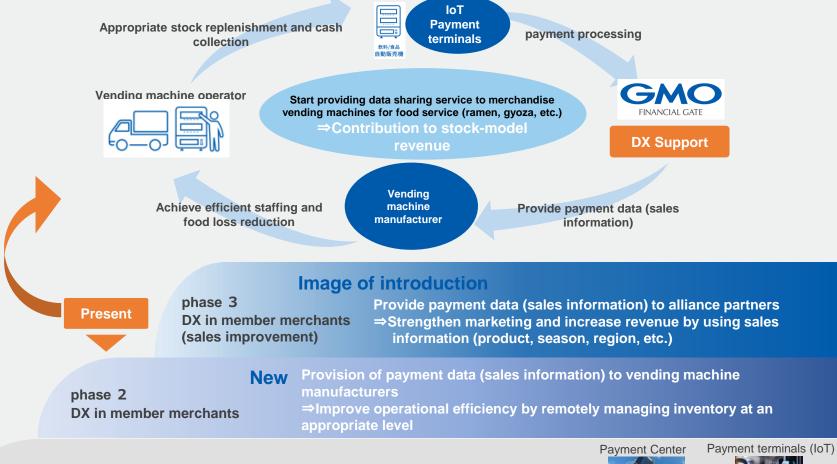
Parking lot checkout machines now accept various types of e-money, and we began horizontal expansion into the small-amount payment area. The beverage vending machine business continue to acquire new member merchants, contributing to initial and stock-model revenue.



previous status

#### 3.7 Data Services in the IoT Domain

Started providing payment data service for merchandise vending machines, contributing to stock-model revenue. Supporting merchants' operational efficiency improvement and sophistication (DX) using data.



phase 1 loT payment/acquiring

**Provision of IoT platform** 





Initial & Stock-Model

Stock-Model Revenue

Time

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# **Financial Highlights**

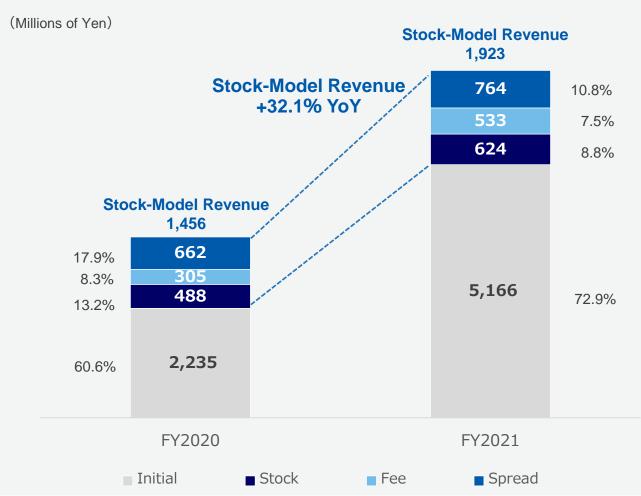
### 4.1 Profit & Loss

Sales of handsets, especially stera, increased significantly. Cost of sales rose, but SG&A expenses were managed steadily in line with the increase in gross profit, and operating income was in line with the forecast.

| (Thousands of Yen)                      | FY2020<br>Actual | FY2021<br>Actual | %<br>Change |
|---|------------------|------------------|-------------|
| Revenue                                 | 3,691,567        | 7,089,506        | 92.0%       |
| COGS                                    | 2,073,634        | 5,068,985        | 144.4%      |
| Gross profit                            | 1,617,933        | 2,020,521        | 24.9%       |
| SG&A                                    | 1,165,057        | 1,431,185        | 22.8%       |
| Operating profit                        | 452,875          | 589,336          | 30.1%       |
| Ordinary profit                         | 428,752          | 619,341          | 44.5%       |
| Profit attributable to owners of parent | 291,858          | 411,378          | 41.0%       |
| dividends                               | 40円              | 51円              | -           |

# Revenue by Business Model (YoY)

Stock-type sales grew by 32% YoY. Fee drove revenue growth. Spreads also increased through with Corona measures. Initial sales grew significantly due to terminal sales.



#### 4.2 Revenue by business model (Quarterly)

In Q4, we recorded highest number in both initial and stock-model revenue. Spread revenue recovered to pre-COVID level by acquiring new merchants.

| _ |                        |              |              | SOE①<br>4/7~5/25  |                     |              | ②<br>1/7~3/21 | ③<br>4/23~6/21 | ④<br>7/12~9/30       |
|---|------------------------|--------------|--------------|-------------------|---------------------|--------------|---------------|----------------|----------------------|
|   | (Millions of Yen)      | FY2020<br>Q1 | FY2020<br>Q2 | FY2020<br>Q3      | FY2020<br>Q4        | FY2021<br>Q1 | FY2021<br>Q2  | FY2021<br>Q3   | FY2021<br>Q4         |
| · | Initial                | 626          |              | 451 ed advances   | 465<br>Launched     | 855          | 1,103         | 1,525          | 1,682                |
| Г | Stock-Model<br>Revenue | 363          | 367          | inal sales<br>333 | stera<br><b>391</b> | 430          | 427           | 495            | 569                  |
|   | Stock                  | 110          | 118          | 128               | 132                 | 136          | 146           | 160            | 182                  |
| L | Fee                    | 75           | 70           | 80                | 80                  | 101          | 99            | 149            | 183                  |
|   | Spread                 | 178          | 180          | 125<br>SOE        | 179                 | 193          | 182           | 186            | 203 Recovery to pre- |
|   | Revenue                | 990          | 1,061        | 784               | 856                 | 1,286        | 1,531         | 2,020          | 2,252                |

#### 4.3 Balance sheet

In consideration of the semiconductor market, we secured a safe level of payment terminal inventory. Continuing net worth ratio and cash and cash equivalents ratio remain high due to stable cash flow generation.

Q4 FY2021 (Thousands of Yen)

Cash & Cash equivalents (48%) 3,433,620

**Current liabilities** 2,719,682

Non-current liabilities 40,026

commodities 1,614,846

Other current assets 741,112

Non-current assets 1,346,541

4,376,410

Total equity (61%)

#### **■** Highlighted Points

- Deposits (current liabilities): ¥1.13 billion. Maintain a safe level of 3.43 billion yen in cash and deposits.
- In view of the semiconductor market, the inventory of payment terminals.
- (commodities) is secured at a safe level.

Aseset

Debt

### 4.4 Consolidated KPIs (No. of Active Terminals)

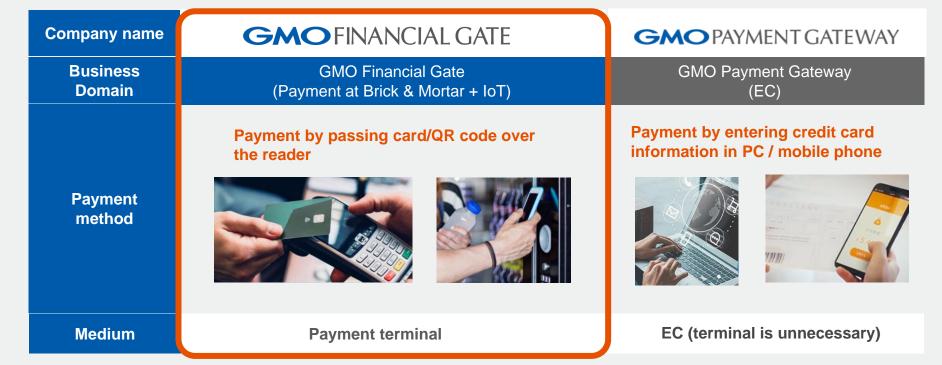
Growth driven by payment terminals (excluding IoT), with IoT also growing on the back of the trend toward self-service. Sales to our business partners, which are mainly sold by other companies, decreased due to the cancellation of some terminals.

| (Unit:<br>Thousand)              | FY2020<br>Q3 | FY2020<br>Q4 | FY2021<br>Q1 | FY2021<br>Q2 | FY2021<br>Q3 | FY2021<br>Q4 | QoQ<br>(%)                   | YoY<br>(%)             |
|----------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|------------------------------|------------------------|
| Payment terminal (excluding loT) | 27.7         | 30.3         | 36.7         | 45.4         | 56.8         | 68.7         | <b>+11.8</b> (+20.8%)        | <b>+38.4</b> (+126.5%) |
| loT                              | 26.1         | 28.0         | 29.1         | 30.9         | 33.6         | 39.8         | <b>+6.2</b> (+18.5%)         | <b>+11.8</b> (+42.4%)  |
| Alliance<br>partner<br>sales     | 13.6         | 14.4         | 14.9         | 16.7         | 16.7         | 16.4         | <b>▲0.3</b> ( <b>▲</b> 2.0%) | <b>+2.0</b> (+13.9%)   |
| Total                            | 67.3         | 72.7         | 80.7         | 93.1         | 107.2        | 124.9        | <b>+17.7</b> (+16.5%)        | <b>+52.2</b> (+71.8%)  |

# 5. Appendix

#### **GMO-FG Business Domain**

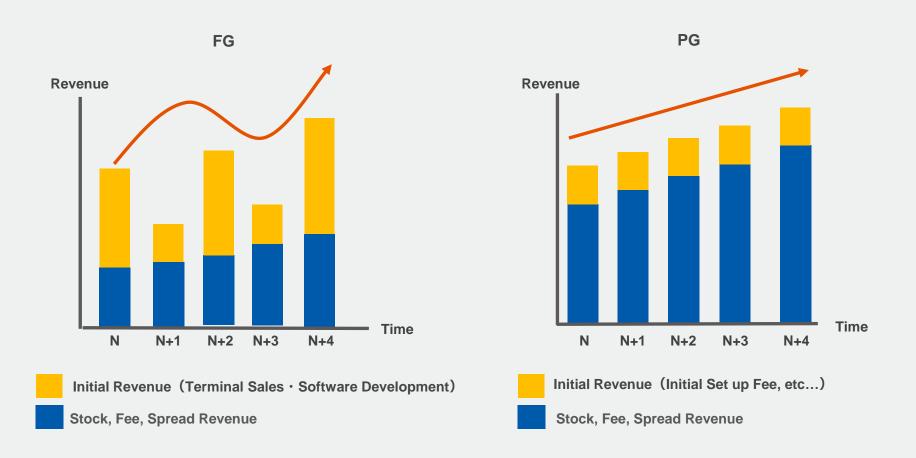
**GMO-FG** is focusing on offline payment.



- Physical hardware network
- Proprietary programming code specifications
- Regulation

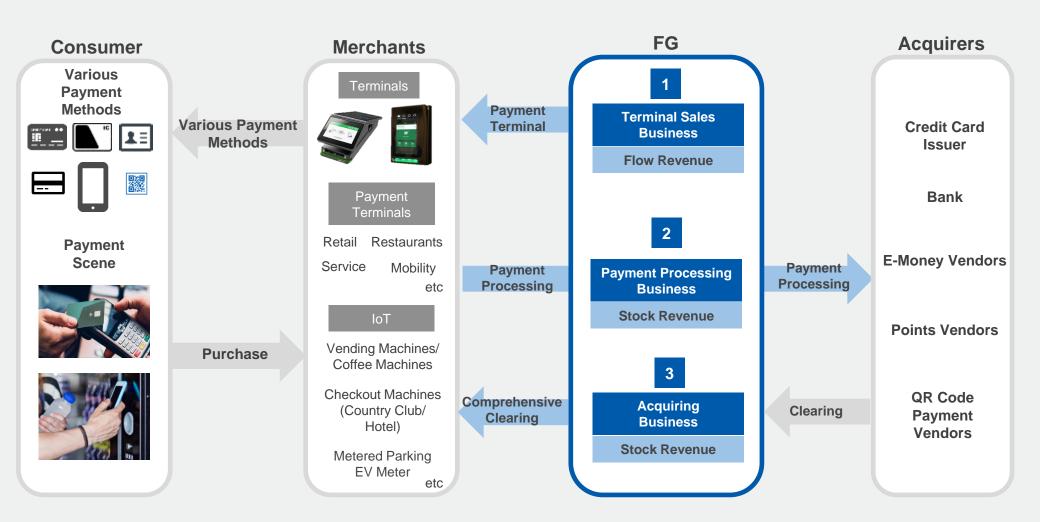
## Rev Models: Financial Gate vs. Payment Gateway

Initial revenue in offline payment is tend to be fluctuate because of its seasonality of terminal delivery.



## Three Biz Models Over a Single, One-Stop Platform

One-stop platform covering all settlement processes between merchants and acquirers.



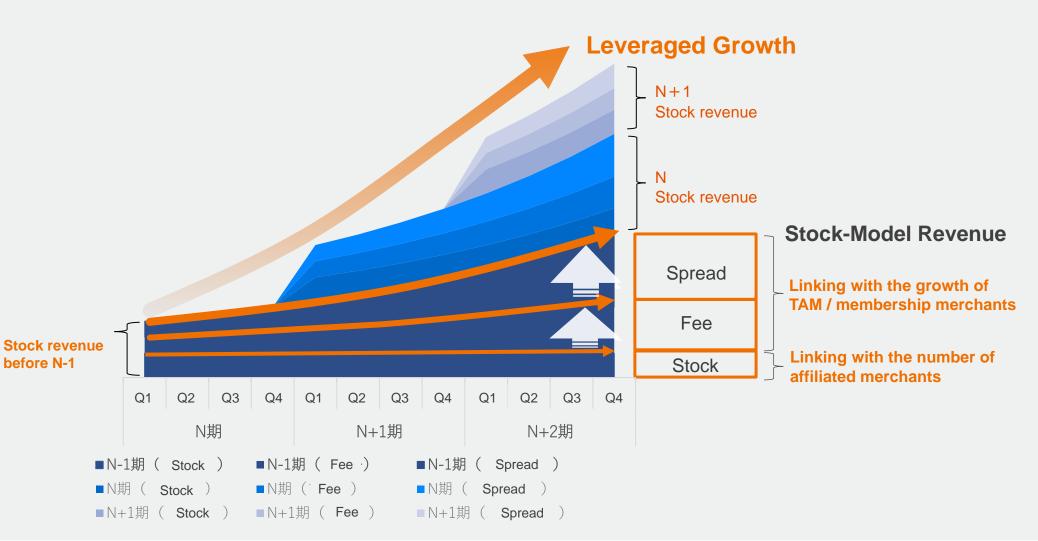
# **Stock Revenue Expansion Originating From Terminal Sales**

Stock revenue grows with flow model revenue which is mainly coming form the sales of payment terminals.

| Rev Model       | 3 Business 4 Types of Revenue |         | %<br>(FY2021) |
|-----------------|-------------------------------|---------|---------------|
| Flow Model Rev  | ① Terminal Sales Business     | Initial | 72.9%         |
|                 | 2 Payment                     | Stock   | 8.8%          |
| Stock Model Rev | Processing<br>Business        | Fee     | 7.5%          |
|                 | 3 Acquiring Business          | Spread  | 10.8%         |

#### **Leveraged Growth Model**

Fee and spread revenue are expanding with the market /growth in membership merchants.



# **Details on each revenue 1**

| Initial                                    | Content   | Rev Model   |
|--|---|---|
| Payment terminal sales                     | This is a sales revenue of payment terminals from merchants or credit card companies.  All of first, we purchase hardware from manufactures. And confirm certain measures of payment methods that each merchant needs to accept. Then make these methods to connect to our processing center (Occasionally, we put some customization to these terminals) | <ul> <li>Terminal Selling Price × Units Sold</li> <li>✓ There're around 10 types of terminals</li> <li>✓ Price range is from about ¥20K up to ¥100K</li> </ul>  |
| Software development                       | It is a type of development that meets customers needs such as widening acceptable payment measures and adding point-payment functionality  | <ul> <li>No. of Deals × Ordered Price</li> <li>✓ Since software development is tailor made type revenue, deal size and margin vary from time to time</li> </ul> |
| Stock                                      | Content   | Rev Model   |
| Data sharing                               | It is a service that provides merchants with their daily sales data that go through our processing center. We charge it as monthly fixed fee  |   |
| Points&QR                                  | It is a service to add point/QR payment app to the terminals merchants have. We charge it as monthly fixed fee  |   |
| Rental<br>(Mobile<br>terminal)             | It is a service to rent mobile type terminals that enable merchants to use them in wireless setting. We charge it as monthly fixed fee  | <ul> <li>No. of contracts × Service Price</li> <li>✓ Service price is around ¥500 to ¥1K per terminal per month</li> </ul>                                      |
| Mobile SIM                                 | It is a SIM card fee to use mobile type terminals. We charge it as monthly fixed fee  |   |
| Processing<br>(Monthly fixed fee<br>model) | It is a processing fee based on monthly fixed rate *Basically, it is defined as "Fee" revenue when it comes to the case we charge as Pay As You Go billing, not fixed rate  | <ul> <li>No. of contracts × Monthly Fixed         Fee         ✓ Monthly fixed fee will vary depending on         the size of contract etc</li> </ul>            |

Generally, the economics of services above vary depend on merchants. And there are services that some merchants do not apply

# **Details on each revenue 2**

| Fee                 | Content   | Rev Model  |
|---------------------|---|--|
| Processing          | It is a fee we charge toward monthly transaction volume based on the rate per transaction | <ul> <li>TRX Volume × Processing Fee</li> <li>✓ Processing fee is about ¥2 to ¥3 per transaction</li> </ul>            |
| Sales of roll paper | This is a sales of roll paper that is used with payment terminals at stores               | <ul> <li>No. of Order × Price of Roll Paper</li> <li>✓ The price range of roll paper is about ¥130 to ¥200.</li> </ul> |

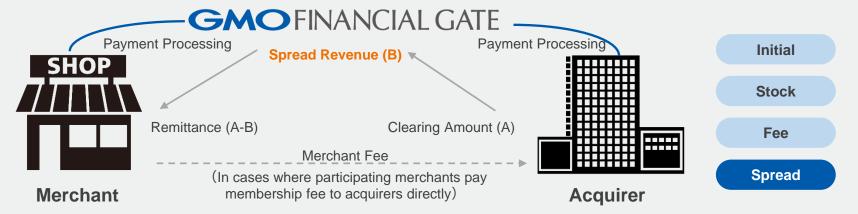
| Spread                             | content  | Rev Model   |
|------------------------------------|--|---|
| Acquiring<br>(Settlement<br>agent) | We charge spread fee ( $\alpha$ ) towards clearing amount to merchants<br>We received indicator rate (N) from acquirers, then we acquire merchants instead of acquirers with the new rate (N+ $\alpha$ = merchant fee) | GMV of Agent Contract<br>×<br>Spread fee we charge (about 0.3∼0.4%) |

## Relationship Between Spread Revenue and GMV

We do not necessarily generate spread revenue for every transaction. This is due to the fact that credit card companies have historically acquired major participating merchants on their own. Therefore, we calculate spread revenue as  $GMV \times Take Rate \times Contribution Ratio$ .

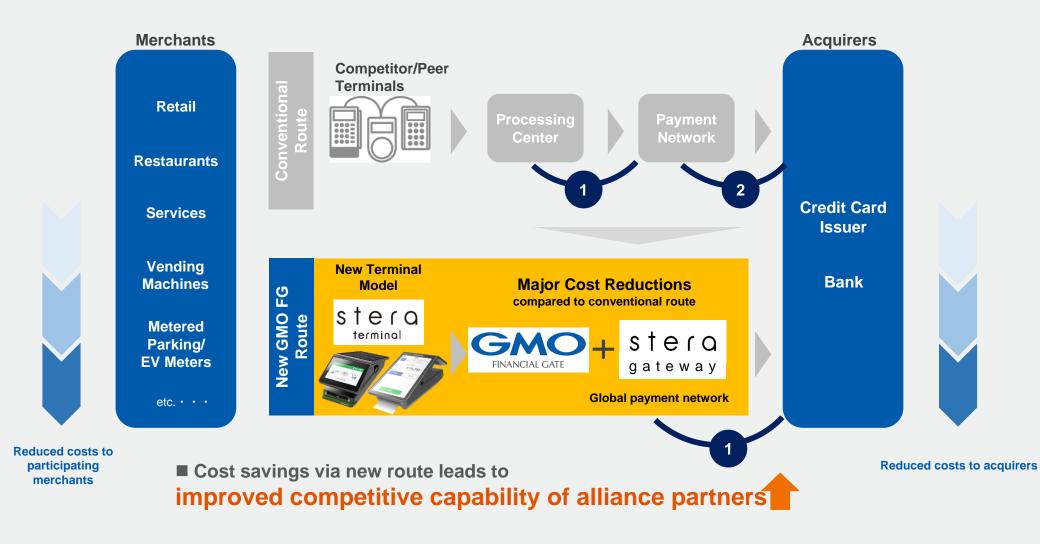


■ **Agent Contract** (\*Clearing amount for Agent Contract ÷ GMV = Contribution Ratio)



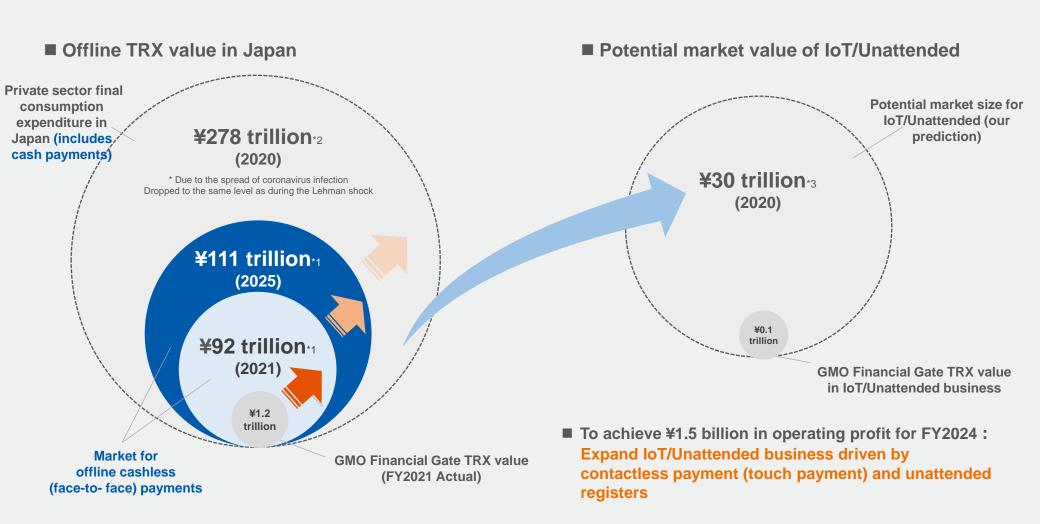
## **Strategy to Maximize TRX Value**

We created a new payment processing route with alliance partners. This route increases GMV, as the route reduces costs to participating merchants and acquirers.



## **TAM (Total Addressable Market)**

Value of cashless (face-to-face) payment is expanding rapidly, as the value of IoT / Unattended.



<sup>(\*1)</sup> Source: Cashless Roadmap 2019, PAYMENTS JAPAN; Current Status and Future Forecasts for Online Payment Service Providers, 2018, Yano Research Institute Ltd.

<sup>(\*4)</sup> Source: Japan Ministry of Economy, Trade and Industry

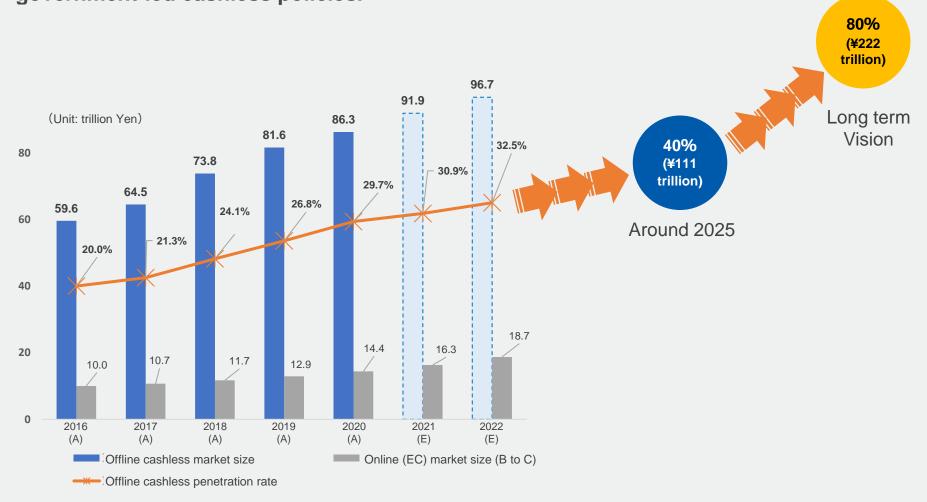


<sup>(\*2)</sup> Source: Cabinet Office, Government of Japan

<sup>(\*3)</sup> GMO Financial Gate internal forecast based on statistical data published by the Cabinet Office, Government of Japan, the Japan Vending System Manufacturers Association, and the Japan Parking Business Association

# Market Growth of Offline Cashless (face-to-face payments)

The market for offline cashless payments is currently ¥92 trillion, six times larger than the online market. Cashless penetration is expected to rise to as much as 80%, driven by government-led cashless policies.



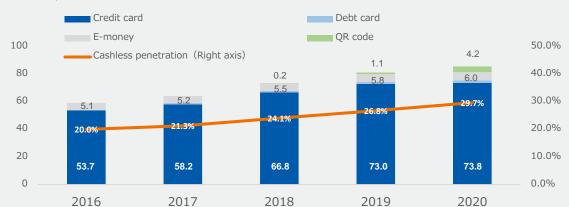
Source: Cashless Roadmap 2019, PAYMENTS JAPAN; Yano Research Institute Ltd.

## **Composition of Cashless Payment Methods**

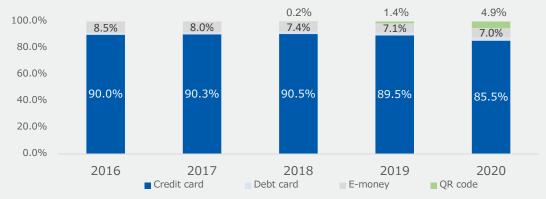
While cashless payments have become more diversified, credit card use is still high Ecommerce composition ratio declined, QR code increased.

#### ■ TRX value of cashless payment

(Unit: trillion yen)

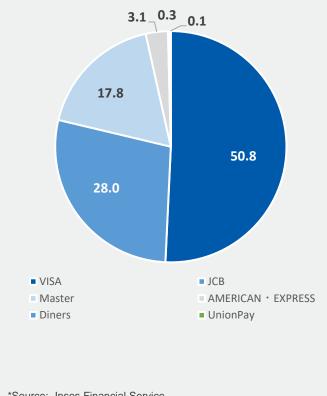


#### **■** Composition of cashless payment methods



<sup>\*</sup>Source: Ministry of Economy, Trade and industry

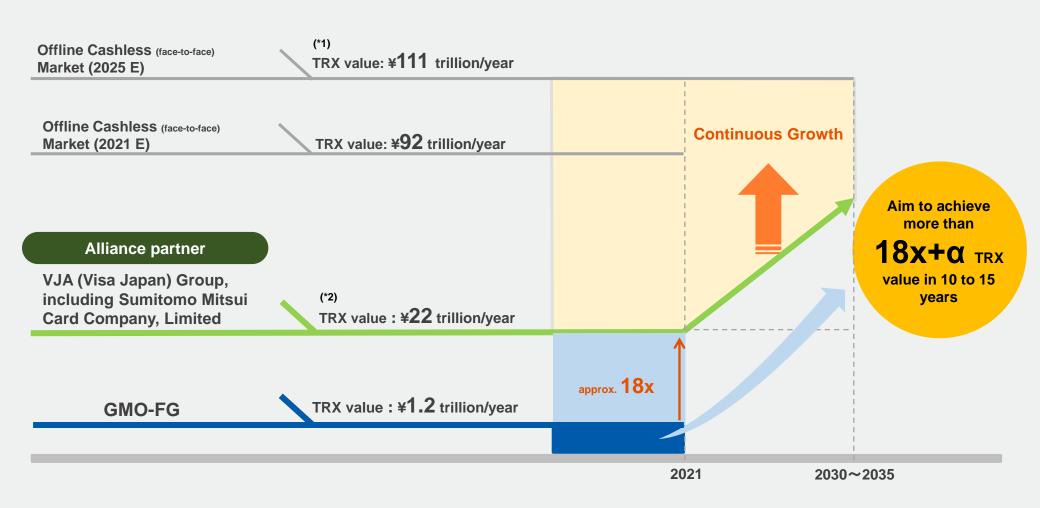
#### ■ Credit card brand share in Japan (2020)



\*Source: Ipsos Financial Service

## **Strategy to Maximize TRX Value**

Maximize GMV through a new processing network and by pursuing B-to-B alliances.



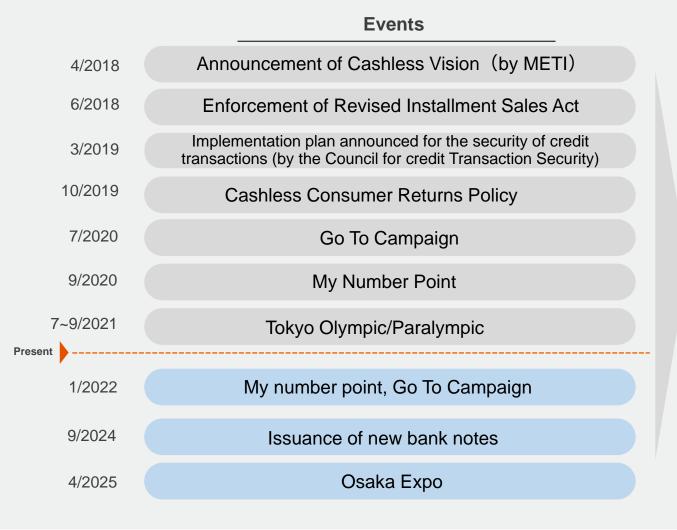
<sup>(\*1)</sup> Source: Cashless Roadmap 2019, PAYMENTS JAPAN; Current Status and Future Forecasts for Online Payment Service Providers, 2018, Yano Research Institute Ltd.

(\*2) Source: VJA



#### **Government Promotion of Cashless Payments**

METI\* announced its Cashless Vision policy to encourage cashless payments. We expect the Japanese cashless market to expand rapidly in response.



#### Impact on our business

Demand for cashless terminals increases as business owners are forced to adopt cashless payment systems

Payment processing expands in response to Cashless Consumer Returns Policy

Demand for cashless terminals increases due to expanding inbound consumption growth

Demand for cashless terminals to increase due to the cost of new bank note issuance

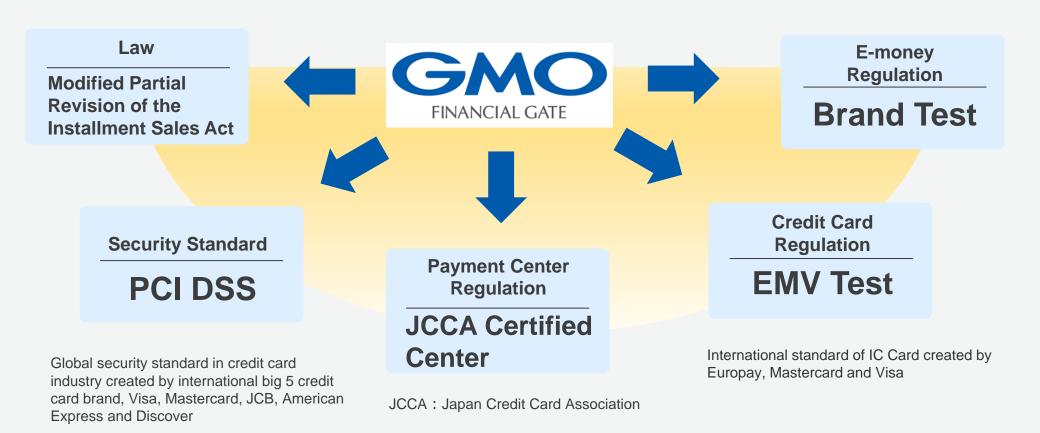
## **Unique Positioning**

End-to-end solutions via one-stop platform allows us to create alliances with many players in the market.

**Solutions in Offline Payment Market** Adaptation of Customization **Payment** Clearing/ Terminal Maintenance/ Top-End POS (Customize Payment Settlement **Processing** Adjustment Support Methods) Register Models FG N Leading payment network player R Major operating company Using their own registers only P Leading payment vendor

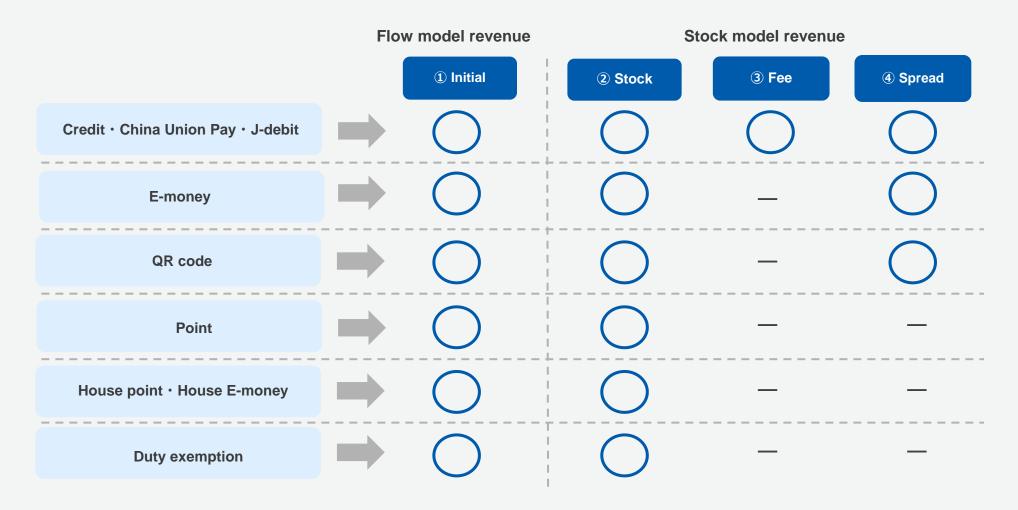
# **Barriers to Entry (Regulations to be Followed)**

Many kinds of regulations exist in the face-to-face payment market depending on the payment method, and the number of regulations are increasing. As payment methods become more diversified, the barriers to entry become more challenging.



#### **Monetization by Payment Method**

We operate different business models according to payment method as a cashless platformer. Growth in each payment method contributes to our growth as well.



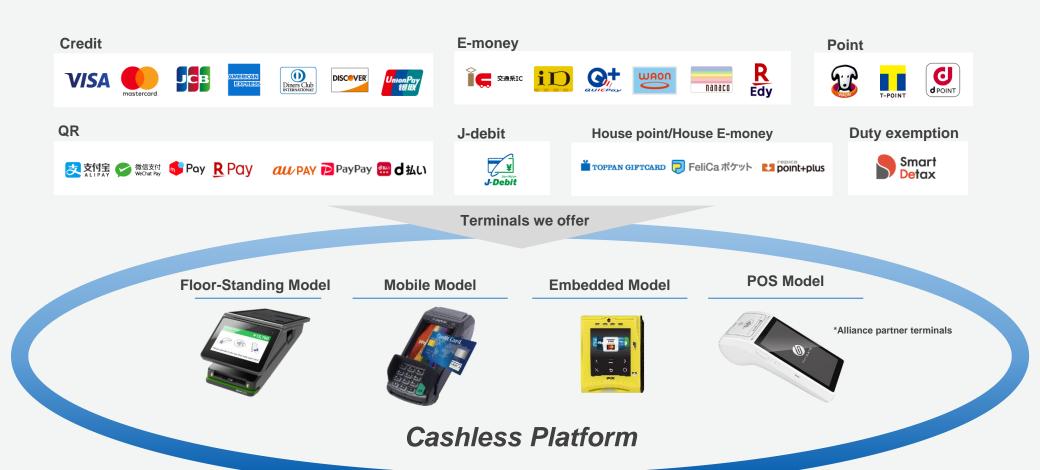
## **Revenue Model by Merchant Size**

We mainly acquire medium- to large-sized merchants through alliances with major financial institutions. We mainly acquire small merchants (=long tail segment) through our subsidiaries.

■ Revenue model related to the size of merchant ■ Four types of revenue model Terminal sales, Software Large 1 Initial development, Initial registration fee, etc... Monthly recurring revenue, 2 Stock communication fee of terminals, **GMO**FINANCIAL GATE etc... Medium Processing revenue related to (3) Fee TRX volume, Receipt paper sales, etc... Commission fee based on TRX 4 Spread value **Small GMO** CARD SYSTEM

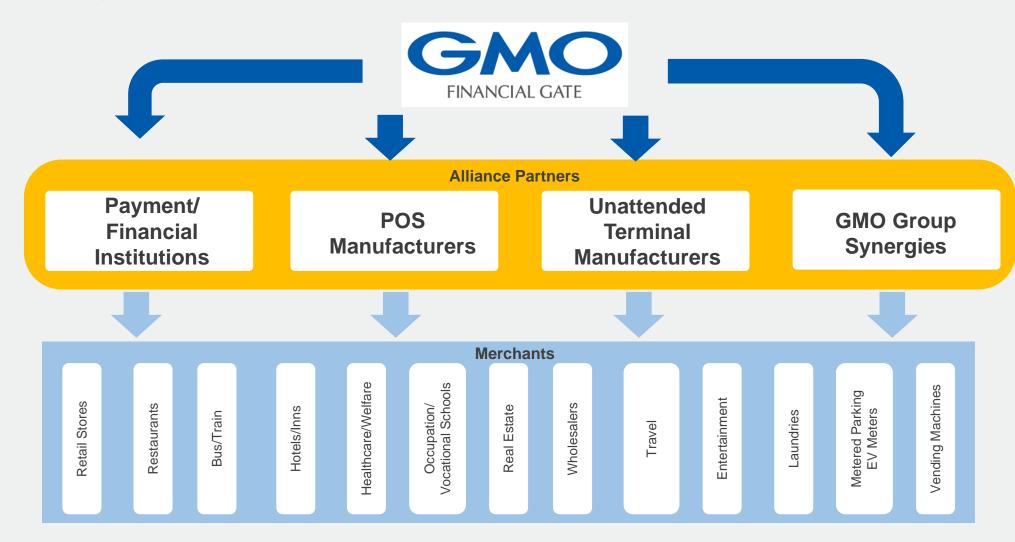
#### **Medium-Term Strategy** Acquiring major participating merchants by focusing on alliances

Meeting customer needs through enhanced credit payment functions and alliances with QR / points vendors.



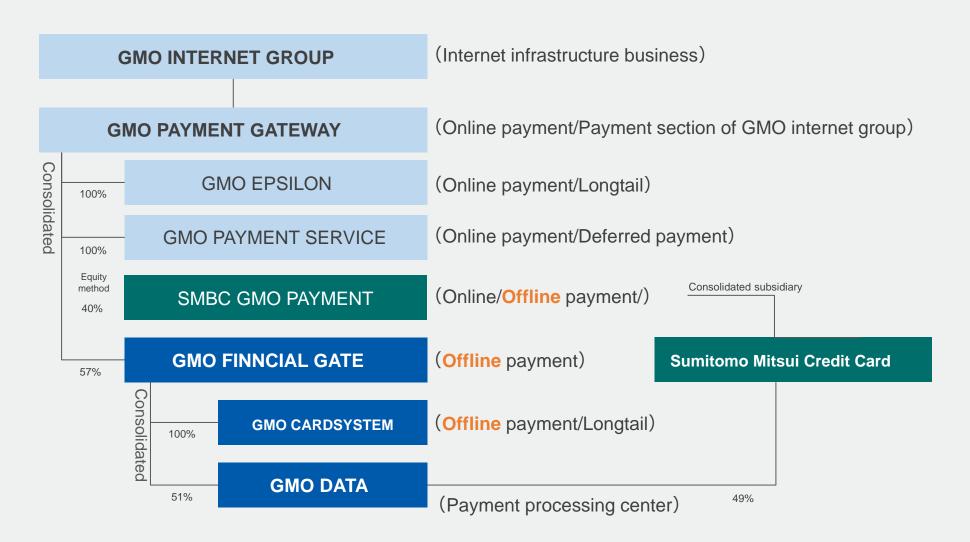
#### **Alliance Overview**

Working with alliance partners allows us to secure participating merchants consistently and steadily.



## **Affiliated Companies**

GMO-FG serves in offline face to face payment market as a consolidated subsidiary of GMO-PG.



#### **ESG** Initiatives

Announced ESG initiatives to improve our social activities. We are planning to strengthen our initiatives and announcement.



Announced on

Jul 15th

#### **Disclosure contents**

#### **Environment**

Creating an eco-friendly society



**Human Resources, Vocational Training/** Welfare Program, Work-style Reform

#### Governance

Basic Principles, Board of Directors, Executive Officer Meeting, Audit and Supervisory Board, Director Compensation, Investor Relations

**SDGs** items







- · Use of recycled paper as receipts
- · Use of recycled paper as receipts
- Promoting paperless
- · Appropriate inventory management through the use of payment data (reduction of food loss)



- Providing a variety of vocational training programs
- Preparing sufficient welfare programs
- Promoting work-style reform etc...

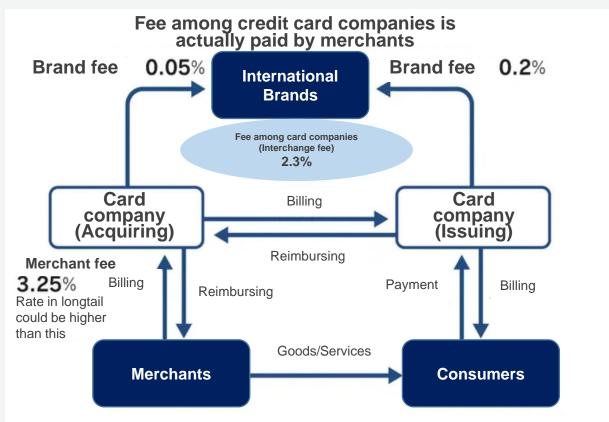
Planning to enforce corporate governance onward

Reference URL https://gmo-fg.com/news/8d448cfaba24ece540af1ae2a83d95c2.pdf

#### **New topic of credit card industry**

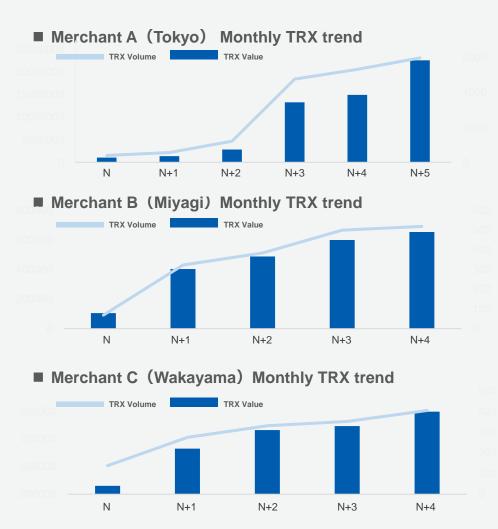
METI requires fee among credit card companies. Though merchant fee would be lower going forward, the impact towards our business would be immaterial.

#### METI requires fee among credit card companies



#### TRX-increase through cashless penetration

TRX volume & value tend to go up in a few months to six months after the merchants introduced cashless payment for the first time.



Cash only ⇒ Introduce cashless payments

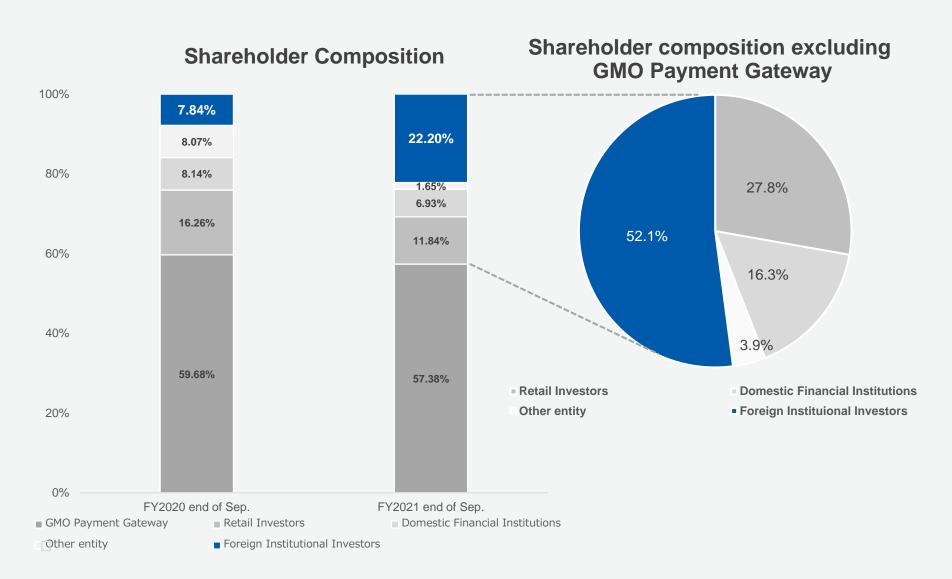
Recognize convenience
(Successful experience
⇒ change in payment method)

TRX volume/value per terminal will increase

**Stock-Model revenue will increase** 

#### Share holder structure

Ratio of foreign institutional investors went up to over 20%.



#### **Company Profile**

GMO Financial Gate, Inc. (TSE Mothers Ticker:4051) ■ Company

**■** Foundation September 1999

■ Address Humax Shibuya Building 7F, Shibuya Dogenzaka 1-14-6, Tokyo

¥1,605 Million ■ Stock Capital

■ Major Shareholder **GMO Payment Gateway, Inc.** 

**■** Board Member Kentaro Sugiyama Representative Director, President

Director, Chairman Akira Takano

Akio Aoyama (Sales Division Executive Manager) Director

Director Masamitsu Ikezawa (Administrative Division Executive Manager) Tomonaga Fukunaga (System Division Executive Manager) Director

Masaru Yoshioka (GMO Payment Gateway, Inc. Executive Officer) Director

**Nao Shimamura External Director External Auditor** Takayoshi Nagasawa

**External Auditor** Satoru Ozawa

Takashi linuma (CPA) Auditor

■ Auditing Firm Deloitte Touche Tohmatsu LLC

**GMO** CARD SYSTEM

GMO CARD SYSTEM, Inc. shareholding ratio:100% Scheduled to change trade name to GMO Card System Co., Ltd. on October 1, 2021 **■** Subsidiary

> shareholding ratio: 51.0% (Mitsui Card Company, Limited: 49.0%) GMO DATA GMO DATA, Inc.

Cashless payment infrastructure service (credit card, debit card, e-money etc.) ■ Business



Floor-Standing Model



**Mobile Model** 



**Embedded Model** 



**POS Model** 

(As of November 12, 2021)



# Thank You GMOFINANCIAL GATE

GMO Financial Gate, Inc

(Tokyo Stock Exchange Mothers 4051)

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